



# 3SPACE INTERNATIONAL HOUSE ANNUAL SUMMARY 2019

(PROJECT INCEPTION TO DECEMBER 2019)

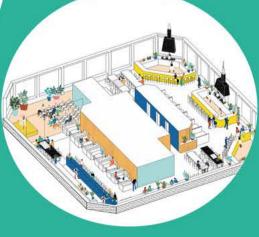


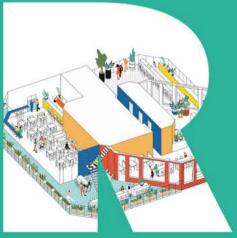




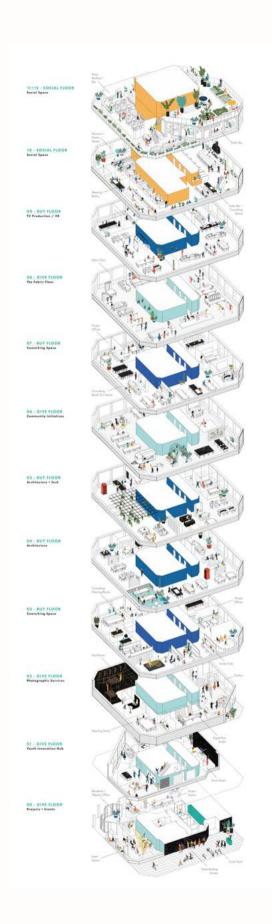












## 3SPACE INTERNATIONAL HOUSE - PROJECT OVERVIEW

PROJECTS & EVENTS

GIVE FLOOR

OI BLP - YOUTH INNOVATION

GIVE FLOOR

02 PHOTOFUSION

GIVE FLOOR

03 STARTUPS

BUY FLOOR

04 RESI

**BUY FLOOR** 

05 RESI / KYND

**BUY FLOOR** 

06 COMMUNITY INITIATIVES

GIVE FLOOR

07 STATRTUPS

**BUY FLOOR** 

ASSEMBLE - FABRIC FLOOR

GIVE FLOOR

09
GRAVITY SKETCH /
AMAZING PRODUCTIONS

**BUY FLOOR** 

10 THE CIVIC

SOCIAL FLOOR

THE CIVIC

SOCIAL FLOOR

Until early 2018 International House was used by around 600 council staff who mainly worked in Lambeth Council's Children and Young People's Services. As the Council rationalised their services and the staff moved to new premises on Brixton Hill, the building (which remains under Council ownership) was put out to tender to be run as an affordable workspace for a 5 year period.

Our response was a program with our BuyGiveWork model at its heart - when space is paid for, space is given away. 5 floors would be let on commercial but affordable terms to freelancers, startups and scaleups. 5 floors would go rent free to the people and organisations most at risk of displacement at a time when Brixton is undergoing rapid change - young people, artists and makers, local non-profits and community groups. The top 2 floors are set to become a free of charge hospitality and workspace hub that will be open to the public.

The reuse of International House will help achieve key Council objectives around the delivery of new workspace, as set out in the Brixton Economic Action Plan and Creative and Digital Industries Strategy, and strengthen Brixton's bid to become a Creative Enterprise Zone.

# COUNCIL RENT, COLLABORATION & CAPITAL INVESTMENT

## £80,000

With only £80,000 in initial funding, 3Space were able to commence renovation of the building and leverage further investment from tenant partners.

Within 1 month of winning the tender we had secured our first paying tenants to bring in income allowing us to progress with the renovation of other floors. This process continued for 8 months until we reached full occupation.

## £900,000

Has been spent by 3Space and partners on refurbishment of the building

## £1.1 MILLION

3Space has a full repairing lease with the Council, taking care of all maintenance of the building and pays a fixed rent to the Council with a total commitment to £1.1 mil over 5 years.

This rental income provides the Council with an additional funding stream to be allocated to Council run services.

### **COUNCIL COLLABORATION**

International House has supported Lambeth Made's apprenticeship scheme by hosting an apprenticeship breakfast and circulating opportunities for apprenticeship levy money. Since September 2018, tenants have taken on 36 apprentices.

We have an on-going relationship with Lambeth Council's NEET team, circulating work experience opportunities from GIVE and BUY tenants alike. We have a similar set up with Lambeth College, finding placements in 2020 for several IT students including with BUY tenant KYND.

Through Business Launchpad we are now hosting Lambeth's Children's Services monthly Visions of Success meetings for children who are recently out of the care system.

### **SOCIAL VALUE**

## Key outputs in 2019 include:

197

New jobs

400

People employed

130

Businesses had access to space

22

New youth led businesses started

300

Events a quarter

58

Non-profits & social enterprises have a home free of charge

30

NEET young people into employment

10

**Apprentices** 

64

Work experience placements

2800

Attended training

4916

Volunteers

#### **BUYGIVEWORK**

Our BuyGiveWork initiative has unlocked free space and mentoring opportunities for experimentation, diversity of uses and those at risk of exclusion from Brixton including:

## 20 000 sq ft

Over 5 Floors are provided rent free including Community Initiatives, Youth Innovation, Fabric Floor, Photofusion and Ground Floor events and project space

## 1 HOUR

All tenants are required to give an hour of their time a month to an initiative in the building or the Borough.

## **4 WAYS TO HELP**

Tenants are asked to contribute to four main activities - volunteering, skill sharing, work experience and employment

Examples of BUY activities include:

- KYND and Resi providing work experience placements
- Copy by Claire provides pro bono support to Compliments of the House
   Local supply chain support including Migrateful and Brixton People Kitchen used to cater internal events
   Young Creators and Drew London working together on paid marketing

campaigns

# AWARDS & ACCREDITATIONS

NEW LONDON AWARDS 2020 WINNER







# Project & Event Space

Multi-user | Give floor



300

**EVENTS** 

ATTENDED BY 5,029 PEOPLE

This brakes down as:

WORKSHOPS

ATTENDED BY 2,278 PEOPLE

MEETINGS

ATTENDED BY 789 PEOPLE

PUBLIC FVFNTS

The ground floor provides a 60 person event space that is free of charge for the building's residents. Since we opened it has hosted over 300 community events attended by over 5,000 people. The events have been split between those that are open to the public, such as the Restart Project repair event (right), workshops such as the Mr MoneyJar finance workshops (below right), and larger meetings. Amongst the regular events, the Brixton BID has held a series of business support workshops and training from the space for their members, on everything from health and safety to licensing. The space also saw a performance of Streets Paved with Gold - a Windrush Story; a one man play by Victor Richards organized by Black Beauty Fashion Awards and supported by Young Creators UK.

There is also an additional space that is available for projects of up to 3 months which has recently been refurbished. It's 1st use was for a supported artist commission with Photofusion that saw photographers at an early stage of their career getting their first paid commission. The project partnered with Lambeth Council and explored the role of leadership. Long term ambitions for the project space are to find an accelerator that runs a program for underrepresented groups, and for tenants from the building and the local community to come forward with ideas as to how the space should be used.





#### PROJECT & EVENT SPACE - CASE STUDIES

#### COLDHARBOUR

The Independent Film Trust's project, Coldharbour, is a 360° oral history project about Coldharbour Ward in Brixton. IFT offered free workshops, mentoring and production experiences and from these, 20 participants elected to be in the community production team to make the 360-degree VR experience, and curate the exhibition. The first exhibition of Coldharbour was held at Brixton Library in October 2019. Due to popular demand, an additional 4-day exhibition was set up at International House.

#### **BLACK CULTURE MARKET**

The Brixton based Black Culture Market, founded and run by Jenine Baptiste, the new Studio Manager for ASSEMBLE's Fabric Floor, took over the ground floor event space and foyer for their Christmas Market last year. The event showcased 25 small businesses each day, ranging from multi-award winning brand KitsCH Noir, to stallholders who were sharing their work for the first time. Products included everything from clothing, jewellery, hair and beauty products to stationary, books and alternative Christmas cards.

#### PEOPLE AND PLACES

People and Places is a supported commission and residency run by GIVE partner Photofusion and Lambeth Council for 4 Lambeth based early/mid-career artists. The project explores diverse, and local experiences of leadership. As part of the project, artists receive support and guidance from a team of specialist staff at Photofusion. The commissioned work will be displayed in the Town Hall, Brixton in 2020.







# Youth Innovation

Business Launchpad | Give floor



691 YOUNG PEOPLE

HAVE ENGAGED WITH THE SPACE

65% LAMBETH RESIDENTS

PERCENTAGE OF YOUNG PEOPLE USING THE SPACE WHO ARE LAMBETH RESIDENTS

22 **BUSINESSES STARTED** 

40% TRADING AND 60% AT PLANNING STAGE

962 **VISITORS** 

INCLUDING 669 ATTENDEES AT TRAINING SESSIONS

65 WORKSHOPS

BUSINESS BASICS, MARKETING, PERSONAL FINANCE, EMPLOYABILITY

DJ STUDIO

BUSINESS BASICS, MARKETING, PERSONAL FINANCE, EMPLOYABILITY Business Launchpad supports young people aged 16 – 30 at every stage of business: whether they need help coming up with or refining a business idea, practical support through the business basics, or even want to turn their business into a social enterprise, BLP is there to help. Their trained business counsellors and wider network of partners and associates provide the motivation and support young people need to build and sustain a thriving business.

Business Launchpad made the move to International House in May 2019 from which they run the Youth Innovation Floor. Since then BLP and their members have engaged with over 691 young people and there are a range of young entrepreneurs and youth organisations using the floor.

Business Launchpad have been running a Brixton Research Project where they have spoken to a range of local entrepreneurs and residents to better understand the needs and challenges of the local community. They have also recently launched their Brixton Think Tank, bringing together a variety of organisations working with young people to facilitate collaboration and share knowledge and resources.

#### **TENANTS**

2-3 Degrees Besty's Inspirational Guidance Black Beauty Fashion Awards Blanktile Limited Building Young Brixton The Dream Project Ethical Events Academy EET Group Fountains of Hope Grooveschool Iconic Steps Juvenis Karismatic Minds Lola Jagun Mental Health The Arts

Moneyjar New Ground Creations Nimble App Genie Our Space Period Link Policy Centre for African Peoples Indiaspora She Is You UK Spiral Skills Split Banana Step Now We are Pomegranate

Milk and Honey

We Working

Women Like Me





#### **BUSINESS LAUNCHPAD - CASE STUDIES**

#### YOUTH INNOVATION FELLOWSHIP

October 2019 saw the launch of BLP's Youth Innovation Fellowship for Lambeth residents from low income households aged 18-30. The fellowship includes comprehensive training for the BLP team and their partners, a personal research project, boosting partnership efforts and curate events. The Fellow leads the floors outreach efforts, this has led to the BLP's highly successful Brixton Brunch which runs every Wednesday and opens the floor to other tenants in the building and the public.

The Youth Innovation Fellowship includes an ambitious programme to engage, empower and upskill 100 young Lambeth residents from low income households by heavily investing in relatable role models. After a very successful pilot - the first Fellow is now an employed member of the Brixton BLP team - BLP have been awarded a grant by the Walcot Foundation and will be able to take on 4 Youth Innovation Fellows in 2020.



#### BEFIT4LIFE

BLP and one of their members, Policy Centre for African Peoples (PCAP), are soon to be launching a collaborative programme "BeFit4Life", with Generation Success. Having successfully received funding from the Mayor of London, the project aims to support 150 young people aged 16-21 over the next three years across Lambeth, Southwark and Wandsworth who are at risk of exclusion and/or criminality. Thanks to this fund, PCAP are now able to pay the Founder a salary and grow the size of its core team to three.

"It has been a huge boost to our organisation in terms of development, partnerships and services to the people we aim to serve - moving to International House has been truly transformational to our charity, so a huge thank you!" - Sylvie Aboa-Bradwell, Director PCAP.



#### YOUNG CREATORS UK

"The move to the Youth Innovation floor has been transformative for Young Creators UK. Previously we were a group that met up weekly and ran workshops and supported young people with training and kit remotely. Since moving in we have grown from 5-10 engaged young people to well over 50, created over 100 employment opportunities for members, worked with around 1100 young people through our workshops and partnered with 3Space based organisations on internships.

One such partnership is with the amazing Drew London. Facilitated by 3Space and fostered by both the CEOs its been fruitful. Initially starting with an internship for our head of visual art, then a collaboration with Lambeth council on a media campaign, Drew then helped us land our biggest booking at that time. We covered the launch of the new Lambeth Safeguarding Children Partnership policies, producing wide range of media. Our latest and biggest project to date is a little hush hush but will see the young creators collaborate with both Drew London, Damn Fine Media [another Buy tenant] and Lambeth Child Services. None of this would have been possible without 3Space and the amazing team they have in place."

Chris Taylor, CEO & Co-Founder Young Creators UK



# Photographic Services

Photofusion | Give floor



9,956 **VISITORS** 

88 CLASSES

212 SELF EMPLOYED PHOTOGRAPHERS SUPPORTED THROUGH LCN PROGRAMME

14 LOW COST OR FREE RESIDENCIES FOR LOCAL **PRACTITIONERS** 

Photofusion have been based in Brixton for 30 years. In 2018 they found themselves faced with a rent increase that they couldn't pay and at risk of displacement from the area.

The centre's facilities include digital suites, darkrooms, exhibition production services and picture library, alongside a contemporary gallery which places an emphasis on showcasing emerging photographers, alongside new work by mid-career artists. The exhibition programme includes artist talks, panel discussions and occasional related masterclasses or workshops.

Alongside its professional development and training programmes, Photofusion delivers a range of crucial outreach engagement projects, working with socially and culturally marginalised young people, offering photographer-led creative programmes, skills-based accredited courses, bursaries and internships in collaboration with local organisations and a range of funding partners.

Photofusion has a busy Outreach and Community department. They employ experienced photographers and arts practitioners with a commitment to making photography accessible to everyone, whatever their experience. They work in partnership with community groups, schools and individuals to design, deliver and share works made by photographers of any age or background. Photofusion mentors and supports young Lambeth based artists to pursue their creative careers and aspirations. Supported though skills based workshops, 1-1 advice and portfolio development sessions and employability support. Participants from this work have now formed a collective and steering group that guides Photofusions ongoing work in this area.

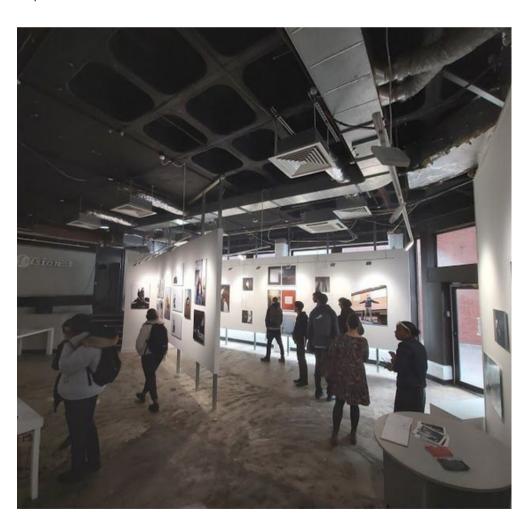




#### PHOTOFUSION - CASE STUDIES

#### **SORRY 2 ANNOY U**

Sorry 2 Annoy U (S2AU) are a new youth led collective based at Photofusion, which aims to create a space for young people to find a creative community whilst developing their skills as artists, curators and practitioners. They feel passionate about representing the identity of young people from all areas of society, and a recent collaboration with SIXTEEN explores exactly this and what it means to be sixteen years old in modern day society. This ambitious project brings together the work of 16 photographers whose portraits and interviews with British youth offer a glimpse of what it means to be sixteen years old in today's fractured country. This exhibition is the culmination of its year long tour across Britain, visiting 15 cities and towns, from Shetland to Belfast, via Hull and Newlyn. For the show at Photofusion, S2AU curated, programmed and planned the exhibition, including inviting local artists to respond to the themes addressed in the exhibition.



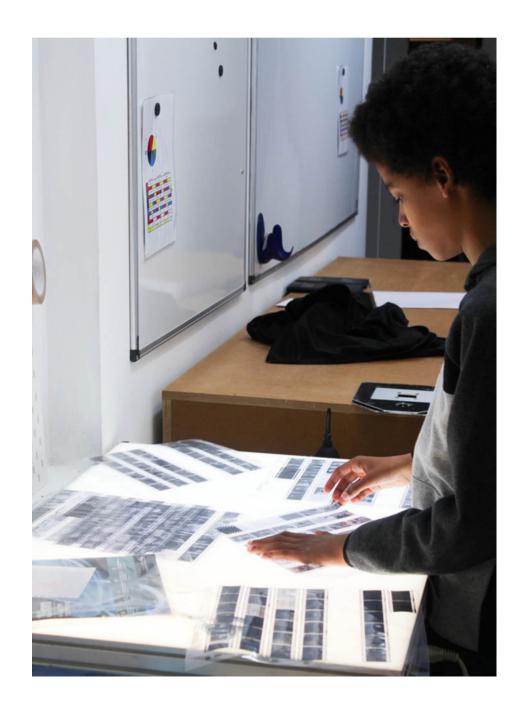
#### **HEALTHY RELATIONSHIPS**

Photofusion delivers their successful Healthy Relationships programme to Lambeth young people. The Healthy Relationships programme uses photography as a tool to explore issues around consent, mental health and our relationships to ourselves and others. After a pilot programme funded by Lambeth Youth Offending Team, Photofusion were successful in securing three year funding from Children In Need to run photography and performance workshops for single-gender groups of young men and young women from Lambeth Youth Offending Team. On these ten week courses, young people learn camera skills and work in groups to discuss, create and explore what healthy relationships are to them in their lives.



#### "THE POWER IN ME"

As part of the Healthy Relationships programme, Photofusion delivered "The Power in Me" project - a collaboration with organisational partners Milk and Honey and Juvenis (both now based on 1st floor) which ran for 6 weeks. The project had 9 participants who were young women (aged 15-19) from Lambeth. They were either in social housing, or had experienced domestic violence. Work created from the project was featured in the Royal Photographic Society's 'Unframing Identities' exhibition which ran in May 2019.



# Start-up

Multi-tenanted | Buy floor



01 LARGE OFFICE

25 PERSON

05 MEDIUM OFFICES

8-20 PERSON

02 PODS

6-8 PERSON

02 MEETING ROOMS The third floor is a shared office space that is currently occupied by a host of different organisations, from architects to the BID, and social enterprise to funded startups.

There are a range of different typologies across the floor with a number of small to mid sized private offices, some pods and one larger floor plate, as well as 3 meeting rooms, a breakout space and a kitchen.

The floor is managed by 3Space, and along with the 7th floor provides space for early stage startups and social enterprise, with the 7th floor housing predominantly mid sized companies of 8-25 people.

#### **TENANTS**

Hello Self Online clinical therapy **Amazing Productions** TV production company **Brixton BID** Business improvement district Design Squared Architecture practise South London Cares Community network charity **Synergy Theatre Project** Performing arts charity **Boz Temple-Morris** Director and producer A Chefs Tour Food tours





#### **3RD FLOOR TENANTS**

#### **BRIXTON BID**

The Business Improvement District (BID) is a not-for-profit collective of local businesses who have come together to help improve their immediate area. Brixton BID regularly consult with a representation of Brixton business to establish their concerns and priorities. This has lead to many fantastic campaigns over the past year including their new coffee cup recycling initiative, and free use of a shared electric van for Brixton's small business community, in partnership with Zipcar, Lambeth Council and Cross River Partnership. They regularly commission GIVE tenant, We Rise, to carry out research projects and have taken on a young person from their network for some work experience too.



#### **SOUTH LONDON CARES**

South London Cares is a community network of young professionals and older neighbours hanging out and helping one another in our rapidly changing city. South London Cares seeks to address this modern blight of disconnection in our capital by harnessing the people and places around us for the benefit of all. In recent months SLC have been running their Winter Wellness Project that reaches out to local residents who are 65 years old and above, to make sure they have what they need to keep warm, active and connected during the cold, isolating winter months.

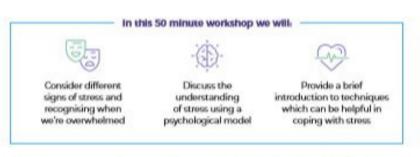


#### **HELLOSELF**

HelloSelf is a mental wellbeing Al company, who moved to 3Space International House partway through the reporting period in September 2019. Within those 3 months they created 15 new jobs (part-time and full time) and hosted 1 work experience student. They are developing a whole workplace wellbeing programme specifically for International House and its tenants. Starting in February 2020 the initial focus will be on managing stress and will be delivered from our ground floor event space.



Stress is something we will all be familiar with, and experience from time to time. Stress can help motivate us, achieve goals and meet deadlines, but can also have an adverse effect on our health and wellbeing.



All welcome . Any questions contact elina.broholm@helloself.com

# Scale-up Resi | Buy floor



82 EMPLOYEES

FULL TIME MEMBERS OF STAFF55NEW JOBS CREATED

PART TIME & FULL TIME, SINCE THEIR MOVE TO INTERNATIONAL HOUSE

9

WORK EXPERIENCE PLACEMENTS COMPLETED

APPRENTICE

Resi are the UK's leading architecture practise for UK homeowners. They joined 3Space in Bermondsey in February 2017 as just the four founders, and since then have grown to a company of nearly 100 and continue to expand their team and range of services.

Reading the above in isolation is pretty incredible, but 2 of the founders, Alex Depledge and Jules Coleman, previously co-founded a cleaner booking platform called hassle.com, which they grew to 70 people in just 12 months, and when the business was acquired in 2015 they were awarded MBEs for services to the tech sector.

In 2016, when Alex wanted to add a side return extension to her home, she saw the opportunity to change how residential architecture could be improved and enlisted Jules to come up with a solution - a platform that would open up affordable, fast, high quality services for every UK home. The offer is currently focused on three key areas - architectural design & planning, technical design & construction and project financing.

Having Resi as one of our anchor tenants allows us to deliver on one of the key deliverables we put forward in our initial tender to Lambeth. We pledged to provide space where entrepreneurs from the Creative and Digital Industries could scale their business and Resi are a great example of just that.

Not only have they created more than 50 new jobs in a growth sector, but they have also actively engaged in our BuyGiveWork program. To the end of 2019 they had employed 3 people who were not in education, employment or training (NEETs), provided 9 work experience placements and took on 1 apprentice. Furthermore, they have provided pro bono design work for non-profit tenants and provided volunteers for Compliments of the House, a food distribution charity that provides fresh food for people in need.





# Scale-up Resi / KYND | Buy floor



### 14 EMPLOYEES

FULL TIME MEMBERS OF STAFF

APPRENTICE

WORK EXPERIENCE PLACEMENT COMPLETED

**6** VOLUNTEERS

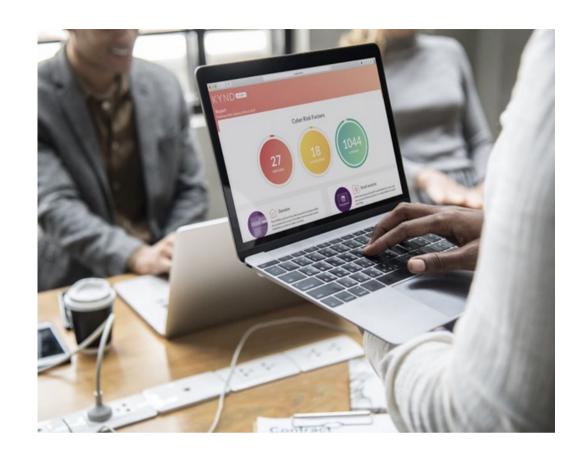
The 5th floor is split in two with half of the floor taken by Resi (see above) who are also based across the 4th floor, and the other half taken by KYND. Both tenants are high growth businesses whose activity aligns with Lambeth's CDI strategic objectives.

KYND is a new cyber risk prevention product. They have developed pioneering cyber risk management technology that can be applied to any business. Their aim is to stop cyber risk affecting you. They want to become your trusted cyber risk expert – keeping an eye out for risks on your behalf and helping you take immediate action as soon as you need to.

KYND are friendly people with a strong desire to share expert insight on cyber risk with those who need it most – which is just about everyone. They want to make cyber risks easy to understand, and in doing so, revolutionise businesses' ability to manage and prevent cyber risk. Their team has some of the most distinguished leaders in the world of internet banking, fraud protection and cyber security.

As part of their BuyGiveWork commitment, KYND have spoken at several events in the building, including GIVE tenant We Rise's Youth Connect networking for young people, and our Volunteers Week celebrations, spearheaded by 1st floor tenant Policy Centre for African Peoples. We have recently connected them with Lambeth College's IT students who they are set to host on work experience placements this coming year.







# Community Initiatives

Multi-tenanted | Give floor



**74**NEW JOBS

**5,845 VOLUNTEERS** 

102
WORK EXPERIENCE STUDENTS

3,768
PEOPLE ATTENDED TRAINING RUN BY 6TH
FLOOR TENANTS

Space is available free of charge for local charities, non profits and social enterprises. Organisations must be based in Lambeth or deliver programs which directly benefit Lambeth residents. The opportunity was publicised to Lambeth residents and there was an Open Call. The floor is now running at full capacity.

There are currently 58 local non-profits who are based on the Community Initiatives floor who are based across a mixture of fixed desks and hot-desks. The floor is open plan which encourages connections to be made and collaborations between the tenants.

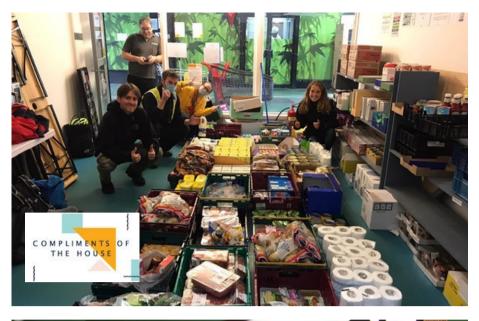
The floor is a hub of activity with all organisations pioneering ways to best support their local community across a variety of issues including food redistribution, electronic waste, creative programming and placemaking.

#### **TENANTS**

198 Contemporary Arts & Learning The Ascension Agency **Action Plus Foundation ARCS Lambeth** Be Enriched Be Her Lead **Brixton People's Kitchen Brixton Bugle Brixton Neighbourhood Forum** Brixton £ The Brixton Project **Built By Us Collected Creative** The Crowd Clapham Film Unit Cocoon Family Support Code 7 Ltd Commons Legal Compliments of the House **Creative Society** 

**Eco Soul Hostel Edible Lambeth Empathy Museum** Father Nature Girls United Global Entrepreneurs UK Global Urban Design Independent Film Trust Kelly's Cause Foundation Kent Opera Lambeth Larder Lambeth Food Partnership Library of Things Lee Lawrence Consultancy **Lerato Community Initiative** LTEN Mi Comput Solutions Migrateful The Multi-Story Orchestra One Tech

Open Ownership **Project Access Rapport Festival** Refuaid Refugees At Home Respeito **Restart Project School Ground Sounds** Social Value World **StrongBack Productions** Student Development CIC Student Hubs **Topcats** Urban Growth London Wandsworth Food Partnership We Are Oxygen Arts We Rise Youth In Excellence







#### **6TH FLOOR TENANTS**

#### LAMBETH SCHOOL'S PATROL

The project involves establishing a voluntary youth service on the streets of central Brixton between the hours of 3pm and 5pm on school days, providing a positive opportunity for young people to connect with 26 Lambeth based volunteers who have been newly trained to positively interact, guide and support outside of the context of a problematic intervention. Code 7, the team behind the project, have 2 fixed desk spaces on the Community Initiatives floor and have also hosted 4 work experience students and an additional 4 volunteers.



#### EDIT BOX - WE RISE AND CLAPHAM FILM UNIT

We Rise is a Brixton based community business with a mission to empower young people to create successful futures through 21st century work experience projects and career inspiration. Clapham Film Unit is a collective of filmmakers. Both based on the 6th floor, Clapham Film Unit began to coach students in the filming and editing aspects of We Rise's commissioned research projects from local businesses, helping coach the students with the filming and editing aspects of their projects. Working together and in close proximity at International House, both organisations agreed to partner on the creation of a self contained editing suite on the 6th floor, allowing for future collaboration and ongoing partnership.



#### SCHOOL GROUND SOUNDS

School Ground Sounds is a music education charity focusing on empowering young people. They have been in Brixton since 2015, recently celebrating their 5 year anniversary at Hootananny Brixton. In 2019, they ran their flagship project 'The Grit School' from the space. It's a free 7 week music industry and artist development programme for 20 16–24 year olds, funded by Arts Council England, and includes creative workshops and industry seminars. 12 participants were from Lambeth, and 15 were classified as NEET. SGS also hosted the Anti Youth Violence Forum several times, has trained staff with Code 7, and get regular referrals from the Divert Partnership.



# Start-up Multi-tenanted | Give floor



34 FIXED DESKS

07 PRIVATE OFFICES

02 PODS

02 MEETING ROOMS Businesses here are purpose driven, they are wanting to grow in a way that benefits their stakeholders and society. We wouldn't be able to deliver the GIVE spaces without their support.

The floor has a mixture of private offices, pods and fixed desks, as well as meeting rooms and a break out space. The floor houses a mixture of freelancers, social enterprises, creatives, educational organisations and tech.

Copy by Claire

#### **TENANTS**

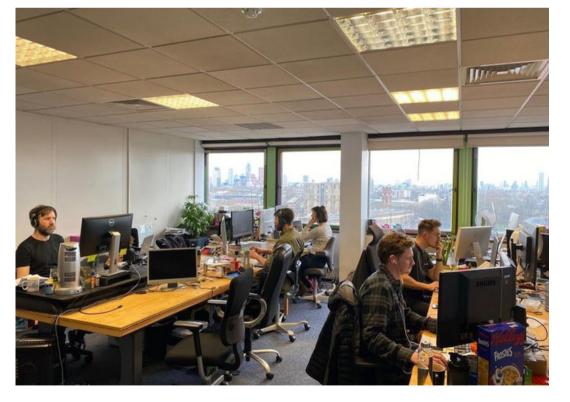
Studio Mazaar hospitality and workspace **Andor Merks** tech entrepeneur Insurance Supper Club women's business community Think Social PR public relations **Fixperts** educational problem solving **Big Pitcher** presentation design **Richard Neild** Film journalism **Channel Creative** SEO management **Swell Publicity** public relations Minerva Tutors tutoring YFood food tech

copy writing Damn Fine Media animation and video guides Mundarzi tour management How Do I? supportive app creators **Drew London** branding and digital comms **National Energy Action** fuel poverty charity RoomLab online interior design machine servicing Zinc hr tech Flying Leaf branding and editorial agency events management Financial Translation Hub technical translation

Jory & Co creative agency Fellow Studio branding and design Illumr artificial intelligence **Green Party MEPs EU Parliament** PlantaCorp supplement distribution 350.org climate crisis activism Tippl Drinks focused content **Expert Impact** social enterprise support Folie a Deux Productions film production Banymandhub Events Garrett Mears

CTO and technical advisor





#### 7TH FLOOR TENANTS

#### **DREW LONDON**

Drew London is an independent branding and digital communications agency founded here in Brixton, who moved in in May 2019. They run a monthly series of Drew Talks, bringing in local entrepreneurs and GIVE tenants such as Migrateful, to share their inspirational stories and encourage networking between floors. These events are supported by Brixton Brewery. Drew have also designed pro bono flyers for our Volunteers Week, and have an ongoing collaboration with GIVE tenant, Young Creators, from the 1st floor. This has included work experience placements, website design days and a paid commission for the team from Lambeth Council.



#### HOW DO I?

How Do I? is an accessible learning platform, using a mobile app to connect people with video learning tools. The team are currently working with the Alzheimer's Society on a bespoke version of the app for people affected by dementia. They have connected with fellow BUY tenant, South London Cares, who introduced them to several local people providing services to people with dementia. The team also champion inclusive workspaces, and hosted an Inclusivi-tea during National Inclusion Week for the building. They took on 2 interns last summer and hosted a podcast launch in partnership with 3Space, The Edtech Podcast and the Ufi.



#### FROM NOW ON

From Now On are creative strategists and cultural programmers. The Lambeth based team have worked with 1 work experience student from a local sixth form and trained over 50 people this last year. They have hosted a workshop for London College of Communications and connected 3Space with Goldsmiths University, which led to several design students getting work placements in the building, including with How Do I? and RoomLab. They have been working with GIVE tenant, Migrateful, on their Theory of Change strategy.









# Fabric Floor Multi-tenanted | Give floor



FIXED DESKS

80 PRIVATE STUDIOS

01 CLASSROOM

01 MACHINE ROOM The Fabric Floor is a new fashion and textiles studio space in Brixton, run by Assemble as part of their network of workspace projects. It is designed to support a range of practitioners from different backgrounds and at different stages in their development. All tenants have 24/7 shared access to a 19m<sup>2</sup> classroom, kitchenette and maintained workshop with communal machinery and 1.5 x 3m work table.

The workshop is equipped with three Juki industrial lockstitch machines, three and four-thread Wimsew industrial overlockers, an industrial Stirovap steam iron with heated vacuum table, and an A2 heat press.

Assemble's aim is for the studios to become a local resource with an offer that extends beyond the provision of space. They will prioritise applications from those who demonstrate a commitment to providing opportunities for local residents and businesses, and Assemble share 3Space's aspiration to contribute to the South London Innovation Corridor's 50% BAME beneficiaries target through the selection of tenants for Fabric Floor at 3Space International House.

#### **TENANTS**

United 80 **Ceres Collective** Norn Design House of Kanai SCRT Kangan Arora Alice Early White Weft SmithMatthias Ltd Katherine Lovett Eon Glenn

Fiona Daly Textiles Yoree Ko Miranda Stanford Yusun Lee Panda LDN Clothing Stitch School Denim Recon London **BAPTISTE** Joanna Saarinen Nicola Hutchinson Design







#### **8TH FLOOR TENANTS**

#### **OPEN STUDIOS**

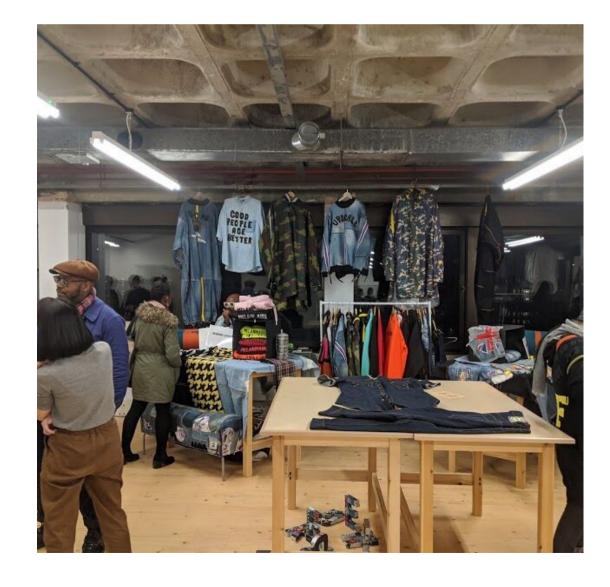
To celebrate London Fashion Week, the Fabric Floor held their first Open Studios, allowing the public to come in to view and buy the work of all their tenants. Stitch School set up their large communal embroidery table so everyone who came through the 8th floor had a chance to try their hand at something new! Around 200 people signed up for the Friday night Open Studio alone, and worked to generate new interest in the project and the remaining available space.

#### **CERES COLLECTIVE**

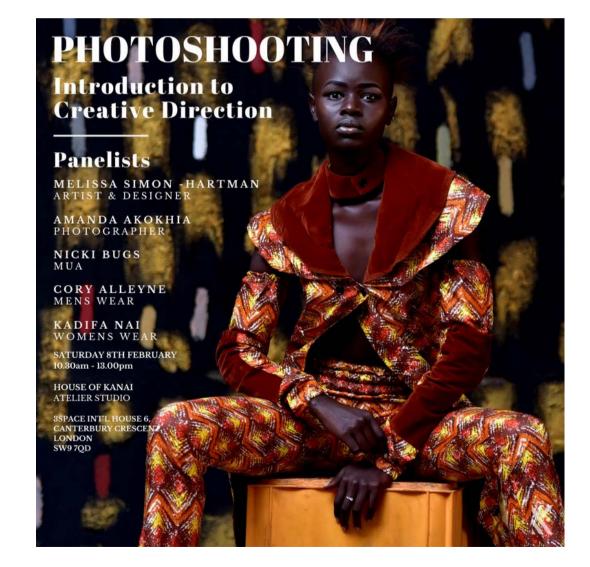
Ceres was co-founded by Florence Hawkins, Zoë Burt, and Lara Mantell. Ceres are a trio of eco-conscious designers; they have expert knowledge in dyeing and printing natural dyes onto fabric and paper, and extensive experience in hosting creative events. They work as an artists collective; specialists in research, sustainability, workshops and community projects. They are part of Brixton Project's Women's Creative Network and co-hosted their International Women's Day dying and knotting workshop at POP Brixton.

#### **HOUSE OF KANAI**

House of Kanai is a fashion and lifestyle brand based in a private studio on the Fabric Floor. They recently ran a free "Introduction To Creative Direction" workshop in the ground floor event space aimed at start-ups and individual creatives. A panel of men and womenswear designers, a makeup artist, and fashion and beauty photographers, guided attendees through orchestrating their own photoshoots. 15 people attended in total including start up brands, stylists, photographers, designers and models. After great feedback on the workshop and many networking success stories from attendees, they plan to repeat this format in the future.







# Scaleup

Amazing Productions / Gravity Sketch Buy Floor



LARGE PRIVATE OFFICES

07 NEW JOBS IN LAST 6 MONTHS

02 SCHOOL TOURS

#### **GRAVITY SKETCH**

Gravity Sketch is a a 3D Design Tool that incorporates VR into the design process. The team have grown to 20, creating 5 new jobs in the past 6 months.

They have hosted several local school groups, including Year 10 & 11 IT students from Lilian Baylis School and from The Norwood School. These mornings included a tour of the workspace, a Q&A with their CTO and a chance to try out the software.

They have also met with several tenants to discuss how VR can be used in their creative projects, including Independent Film Trust and Ellie Laycock, a freelance photographer now under commission from Photofusion on their People, Places, Things project. Ellie was working on "Brixton That Wasn't" which imagines what Brixton would have looked like if the proposed motorways had been built some of which would have surrounded International House.

Members of the team also attended Lambeth Council's Young Lambeth Futures local business event.

#### **AMAZING PRODUCTIONS**

Amazing Productions is a creative factual TV production company founded by presenter and architect George Clarke, and executive producers Rebecca Mulraine, Michael Simkin and Tania Fallon. Currently a team of 14 based in International House, over the past 6 months they have created 2 new jobs, hosted 2 work experience students, and worked with and trained 5 volunteers.

Recent programmes include George Clarke's Council House Scandal, where a new campaign was launched to kick-start a new wave of housing construction.

They have worked with Resi on the 4th floor on their architectural programmes and contributed to Resi's, The Science of a Happy Home Report.





# Scaleup & Hospitality Multi-tenanted A place to meet





In 2021 we will be making improvements to the top two floors of International House to take advantage of the outdoor space and 360 degree views of south London.

Once completed the BUY and GIVE floors at International House will have a space to come together and celebrate their achievements.

It is also our aim to open a space for the public and to provide a place for all to work and meet with free to use coworking spaces and meeting areas.

In the summer months we will also open the outdoor terrace area.

Working with partners our aim will be to provide a range of food and drink options.

There will also be offices available for scale up businesses similar to the other BUY floors.







"Being in 3Space has had a transformational impact on us as a team. Having a base and creating opportunities to work face-to-face has been crucial for our recent success and development, boosting morale and a sense of teamwork. The reduction to our overheads has given us greater financial stability, which helps with attracting fundraising and enabling us to plan longer term."

#### MULTI-STORY ORCHESTRA

"We love the community that has developed at International House. Businesses mix and use each other. There is a great deal of good will and friendship within these 11 floors."

## ALEX DEPLEDGE FOUNDER & CEO RESI

We have formed valuable friendships and working alliances with many of the tenants at 3Space and wouldn't be where we are now had we not met them. From working with other community groups on our floor to forming strong relationships with other companies in the building such as Resi and Drew London. We honestly wouldn't want to be based anywhere but at 3Space International House.

SINEAD BROWNE
FOUNDER & CEO
COMPLIMENTS OF THE
HOUSE

"We are a not-for-profit community business established in Brixton in 2017 with a mission to empower young people to create successful futures. We design and deliver work experience projects and programmes targeted at young people aged 13-21 growing up in disadvantage areas across Lambeth.

Prior to moving into 3Space Brixton at the end of 2018 we had no office space due to a lack of suitable and affordable space for organisations like ours in the area. 3Space has changed that. We now have free office space that has brought us together with many other local community businesses.

We operate more effectively on all levels because we have a permanent space to work from, accessible meeting rooms to use and workshop spaces to deliver from. This has given us the confidence to achieve more!

The impact of being in the 3Space building isn't just a feeling, it can be measured in our success rate and growth since we moved in. Our organisation has gone from a team of 2 to one that includes 7 and our capacity to deliver has grown by 60% in funding terms. We have also increased our facilities by building a dedicated editing suite on our floor. Before moving into the building we had worked with 166 young people, but during our first full year there that increased by 361. The benefit to our community is significant.

The 3Space practice also provides the added bonus of collaboration. Being close to the other community organisations in the building has allowed us to share ideas and work effectively together. 3Space's active encouragement of the BUY tenants 'giving back' through joint projects and their expertise has similarly enhanced the provision we can offer the young people we work with "

POLLY WATERWORTH
OPERATIONS DIRECTOR
WE RISE

"This is the latest of Lambeth's really ambitious programme of delivering more affordable workspace and creating more high-quality jobs for local people. At International House we'll create one of the largest affordable workspaces in London. Established creative and digital businesses will sit alongside local social enterprises, start-ups and community initiatives to create opportunities for local young people with hundreds of jobs in the heart of Brixton. We've also secured the agreement of 3Space that anyone employed to work in the building will be paid at least the London Living Wage, meeting our manifesto pledge to use every opportunity to increase the number of jobs paid at least London Living Wage in Lambeth."

CLLR MATTHEW BENNETT
CABINET MEMBER FOR
PLANNING, INVESTMENT AND
NEW HOMES, LAMBETH

Our organisation has chosen to be at International House because of the unique combination of affordable space and the community of charities and not-for-profit organisations all based there. This is unique in London and what allows our Arts Charity to survive and thrive.

DOMINIQUE LE GENDRE
ARTISTIC DIRECTOR
STRONGBACK
PRODUCTIONS

### Additional Information

please check out our websites:

www.3spaceinternational.co.uk www.3space.org

or contact us at:

info@3space.org 02070603168

or follow us

instagram <u>@3spaceorg</u> twitter <u>@3spaceorg</u>

